



Grain Producers SA

MEDIA RELEASE

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Cross-commodity issues high on GPSA's agenda

GRAIN Producers SA is adding the skills of a cross-commodity and grain policy officer to its ranks to further boost the organisation's ability to represent grain growers beyond the farm gate.

Trudy Huczko joined the GPSA team earlier this month, working with chief executive Darren Arney, business manager Belinda Ryan and grain policy officer Tim Burrow.

Trudy's cross-commodity role will cover issues such as transport, logistics and infrastructure, natural resource management and occupational health, safety and welfare - just to name a few.

Mr Arney says these issues are common to a number of the state's primary industries and, as a result, Trudy will work closely with Primary Producers SA.

"Trudy has extensive experience in project management, policy development, strategic planning, communication, market intelligence and industry analysis," he said. "Her government liaison skills, both at a State and Federal level, will be invaluable to GPSA and add to our ability to represent grain producers."

Ms Huczko's previous roles include working with Primary Industries and Regions SA (PIRSA) on projects in seafood industry development, agribusiness market intelligence across all industry sectors, investigations into the possible SARDI and University of Adelaide integration, and PIRSA's service delivery to regional areas. She started her career as a rural economist and has also worked as a political adviser to government.

"GPSA is a new organisation and there's a whole host of issues that have been prioritised for action and much of that focuses on project management and policy development," she said.

"The grain industry has some great opportunities ahead but even though it is one of the premier industries of the state, when it comes to SA's focus on *Premium Food and Wine from our Clean Environment*, as grain is mostly sold as a bulk commodity, we miss out on the premiums that can come from value-adding.

"I've worked in government for many years with the state's primary industries, but now I look forward to working inside the industry to be able to create positive change."

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